

Claims:

1. A window shade for motor vehicles comprising:
a winding shaft to which an edge of a shade web is fastened,
a pull rod arrangement attached to the shade web at a location which is remote from where the shade web is connected to the winding shaft,
at least one guide rail for guiding the pull rod arrangement, and
at least one elastic lip which extends along the guide rail and is positioned in such a way that it is in contact with the pull rod arrangement and is elastically deformed by the pull rod arrangement.
2. The window shade according to claim 1 wherein the lip is formed on an elastic profiled strip.
3. The window shade according to claim 1 wherein the guide rail is undercut in such a way that it forms a guide groove extending in the longitudinal direction that is accessible from the outside through a continuous slit extending in the longitudinal direction and wherein the clearance of the slit is less than the width of the guide groove measured in the same direction.
4. The window shade according to claim 1 wherein the guide groove has a circular cross section or a square cross section.
5. The window shade according to claim 1 wherein the guide rail includes a fastening flange that extends over substantially the entire length of the guide rail.
6. The window shade according to claim 1 wherein the guide rail is made from an extruded profiled element.
7. The window shade according to claim 1 wherein the guide rail includes a holding arrangement for fastening the elastic lip in a positive manner.
8. The window shade according to claim 7 wherein the holding arrangement for fastening the elastic lip comprises an undercut groove.
9. The window shade according to claim 1 wherein the lip has a corresponding fastening arrangement for connecting the lip positively with the guide rail.
10. The window shade according to claim 1 wherein the guide rail includes a

flange for receiving a portion of a lateral trim of a motor vehicle.

11. The window shade according to claim 1 wherein two lips are provided.
12. The window shade according to claim 1 wherein the two lips directly touch each other.
13. The window shade according to claim 1 wherein the lip is configured such that it covers the slit.
14. The window shade according to claim 1 wherein the length of the pull rod arrangement can be adjusted in a telescope-like manner.
15. The window shade according to claim 1 wherein the pull rod arrangement has a guide body on at least one end that works together with the guide rail.
16. The window shade according to claim 1 wherein the guide body is connected with the pull rod arrangement via a neck and wherein measured in the direction transverse to the longitudinal extension of the guide rail the neck has a lesser diameter than the guide body.
17. The window shade according to claim 1 wherein the guide body has a circular or polygonal cross section.
18. The window shade according to claim 1 wherein the guide body has larger dimensions in the longitudinal direction than in the transverse direction such that the guide body cannot be rotated with respect to the guide rail.
19. The window shade according to claim 7 wherein the holding arrangement for fastening the elastic lip comprises a strip that has a T-shaped cross section